



WillU Financial Group work with Fly Now Pay Later to protect and reward their workforce

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Fly Now Pay Later supply flexible financial solutions for businesses and customers. They offer a hassle-free way to pay for travel with instant financing to help travellers spread the cost of their trip in flexible instalments from 0% APR. Fly Now Pay Later bring something fresh and different to the travel industry, much like what WillU Life are trying to do within insurance.

In 2020, WillU Life was selected by Fly Now Pay Later to provide corporate PMI services for their employees, in a rapidly growing business.

They are a team of young professionals so were specifically interested in the wellness incentives WillU Life could offer them, in addition to the exceptional cover available.



WillU Life were enlisted to provide a corporate PMI policy for Fly Now Pay Later, a first for the company.

We were keen to offer the employees the full range of active rewards plus our own discounts and benefits from partner brands including Cryo Wellness, MayWhit Fit Food and WillU Wellness.

Fly Now Pay Later are a forward-thinking company with a very keen focus on supporting the mental health of their staff.

Our mental health support spans preventative measures and early intervention treatment, to optional comprehensive treatment for more serious conditions. This cover includes access to CBT and counselling within the Talking Therapies network.

WillU Life were able to give employees the full range of benefits included with their PMI to help them stay active and engaged.

Our policies offer a number of rewards and partners, some of which are included as standard and some that are earned by being active. These include; discounts on activity trackers including Apple Watch, Garmin and Polar, Amazon Prime, discounted running trainers, 50% off selected gym memberships, complimentary cinema tickets, discounts at Champneys spa resorts plus more. Above that, the Fly Now Pay Later team have access to the 'WillU have Enahgy Running Club' and weekly online Yoga classes provided through WillU Wellness.

Our clients say

Fly Now Pay Later are now not only protected, but also rewarded. Helping to keep the moral within the workforce positive and focused.

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Making the decision to work with WillU Life was an easy one.

We researched the market for service and cost, and the WillU Life team came out on top with both. It was apparent early on our interests were aligned and the team did an incredible job of making the process seamless. I feel extremely happy that our team at Fly Now Pay Later are now covered and that they receive a number of great rewards and partners that they can utilise and benefit from.

JASPER DYKES
CEO, FLY NOW PAY LATER

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The Fly Now Pay Later project has been really exciting to work on. As a business we are trying to bring something different to the insurance industry, like Fly Now Pay Later are within the travel industry.

Working with Fly Now Pay Later, it was apparent early on that we had a lot in common when it came to looking after our staff. With a young workforce demographic, it was super important to provide a high level of health care cover. Equally as important to ensure the employees had access to all the rewards and partners so they could significantly reduce their monthly expenses. It was a pleasure working with such an ambitious team that are a real disruptor in this space.

CRAIG COPELAND
DIRECTOR, WILLU FG

